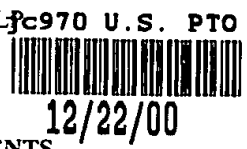


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I hereby certify that this is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above, addressed to:

Sir:
Transmitted herewith for filing under 37 CFR 1.53(b) is the
☒ [X] patent application of
☐ [] continuation patent application of
☐ [] divisional patent application of
☐ [] continuation-in-part patent application of

Assistant Commissioner for Patents
Washington, D.C. 20231
By: Susan Campbell



Inventor(s)/Applicant Identifier: JONATHAN KEPECS

For: TECHNIQUES FOR OPTIMIZING PROMOTION DELIVERY

☒ [X] This application claims priority from each of the following Application Nos./filing dates:
60/171,885, filed December 23, 1999, the disclosure(s) of which is (are) incorporated by reference.

Enclosed are:

- ☒ [X] 1 page of the Title Page
- ☒ [X] 47 page(s) of specification
- ☒ [X] 26 page(s) of claims
- ☒ [X] 1 page of Abstract
- ☒ [X] 12 sheet(s) of ☐ [] formal ☒ [X] informal drawing(s).
- ☒ [X] A ☐ [] signed ☒ [X] unsigned Declaration & Power of Attorney
- ☒ [X] A verified statement to establish small entity status under 37 CFR 1.9 and 37 CFR 1.27 ☐ [] is enclosed ☒ [X] was filed in the priority application and small entity status is still proper and desired.

In view of the Unsigned Declaration as filed with this application and pursuant to 37 CFR §1.53(f), Applicant requests deferral of the filing fee until submission of the Missing Parts of Application.

DO NOT CHARGE THE FILING FEE AT THIS TIME.

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